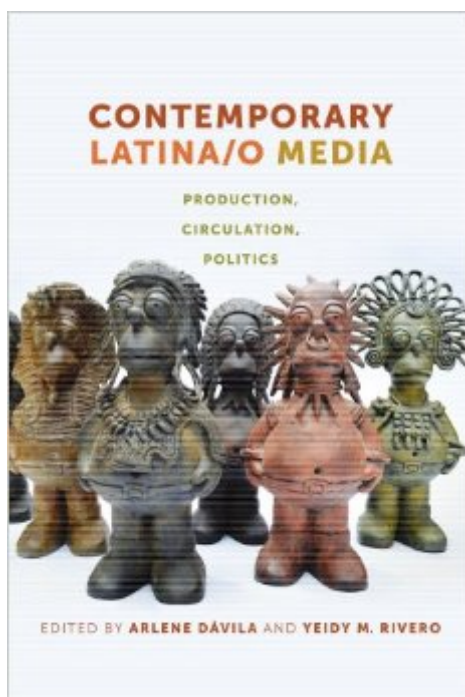


The book was found

Contemporary Latina/o Media: Production, Circulation, Politics



Synopsis

Just ten years ago, discussions of Latina/o media could be safely reduced to a handful of TV channels, dominated by Univision and Telemundo. Today, dramatic changes in the global political economy have resulted in an unprecedented rise in major new media ventures for Latinos as everyone seems to want a piece of the Latina/o media market. While current scholarship on Latina/o media have mostly revolved around important issues of representation and stereotypes, this approach does not provide the entire story. Â In *Contemporary Latina/o Media*, Arlene D'Ávila and Yeidy M. Rivero bring together an impressive range of leading scholars to move beyond analyses of media representations, going behind the scenes to explore issues of production, circulation, consumption, and political economy that affect Latina/o mass media. Working across the disciplines of Latina/o media, cultural studies, and communication, the contributors examine how Latinos are being affected both by the continued Latin Americanization of genres, products, and audiences, as well as by the whitewashing of âœmainstreamâ • Hollywood media where Latinos have been consistently bypassed. While focusing on Spanish-language television and radio, the essays also touch on the state of Latinos in prime-time television and in digital and alternative media. Using a transnational approach, the volume as a whole explores the ownership, importation, and circulation of talent and content from Latin America, placing the dynamics of the global political economy and cultural politics in the foreground of contemporary analysis of Latina/o media.

Book Information

Paperback: 368 pages

Publisher: NYU Press (September 12, 2014)

Language: English

ISBN-10: 1479860581

ISBN-13: 978-1479860586

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,025,046 in Books (See Top 100 in Books) #166 inÂ Books > Law > Media & the Law #3124 inÂ Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Ethnic Studies #6107 inÂ Books > Politics & Social Sciences > Social Sciences >

Communication & Media Studies

[Download to continue reading...](#)

Contemporary Latina/o Media: Production, Circulation, Politics Modern Radio Production:
Production Programming & Performance (Wadsworth Series in Broadcast and Production) Exercitia
Latina I: Exercises for Familia Romana (Lingua Latina) (Pt. 1, No. 1) Oil Spill Risk Management:
Modeling Gulf of Mexico Circulation and Oil Dispersal Applied Drilling Circulation Systems:
Hydraulics, Calculations and Models Bypassing Bypass Surgery: Chelation Therapy: A Non-surgical
Treatment for Reversing Arteriosclerosis, Improving Blocked Circulation, and Slowing the Aging
Process Chelation Can Cure: How to Reverse Heart Disease, Diabetes, Stroke, High Blood
Pressure and Poor Circulation Without Drugs or Surgery Resource Sharing Today: A Practical
Guide to Interlibrary Loan, Consortial Circulation, and Global Cooperation Out of the Fringe:
Contemporary Latina/Latino Theatre and Performance Formulas and Calculations for Drilling,
Production, and Workover, Fourth Edition: All the Formulas You Need to Solve Drilling and
Production Problems The Coal Handbook: Towards Cleaner Production: Coal Production
(Woodhead Publishing Series in Energy) Formulas and Calculations for Drilling, Production, and
Workover, Third Edition: All the Formulas You Need to Solve Drilling and Production Problems
Zettl's Television Production Workbook, 12th (Broadcast and Production) The Politics of Nihilism:
From the Nineteenth Century to Contemporary Israel (Political Theory and Contemporary
Philosophy) The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and
Digital Media Production Writing for Television, Radio, and New Media (Cengage Series in
Broadcast and Production) Issues and Trends in Contemporary African Politics: Stability,
Development, and Democratization (Society and Politics in Africa) No Bullshit Social Media: The
All-Business, No-Hype Guide to Social Media Marketing Social Media Metrics: How to Measure and
Optimize Your Marketing Investment (New Rules Social Media Series) Windows Vista®: Home
Entertainment with Windows® Media Center and Xbox 360®; With Windows Media Center
and Xbox 360 (EPG-Other)

[Dmca](#)